

# News Release



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**INVISTA Unveils First Commercial Carpet Fiber To Combine Renewable And Recycled Resources In A Single Fiber Offering**  
***INNOVATIVE TRUBLEND™ FIBER TECHNOLOGY***  
***WILL BE INTRODUCED IN SEVEN COLORS AT NEOCON***

**ATLANTA** — INVISTA announced today the introduction of a new carpet fiber innovation, Antron Lumena® solution dyed nylon with TruBlend™ fiber technology, the first carpet fiber to combine recycled and renewable content in a single fiber offering. This new offering combines a total of up to 25 percent pre-consumer and post-consumer recycled content with up to five percent bio-based content derived from castor beans, a high-yield and renewable resource.

"Antron Lumena® solution dyed nylon with TruBlend™ fiber technology delivers a balance of recycled and renewable ingredients for today while anticipating innovative blends for tomorrow," said Diane O'Sullivan, global marketing director of INVISTA's commercial flooring segment. "The TruBlend™ fiber technology product line allows us to introduce new blends over time as technology changes and new innovations and resources are available. This is another step towards introducing products that strive to change the conversation from one focused just on single-product ingredients to one that includes a balance of resources and understanding the cycle of our products."

Due to its unique composition, Antron Lumena® solution dyed nylon with TruBlend™ fiber technology is the only commercial solution dyed nylon carpet fiber that can contribute to both the Rapidly Renewable and the Recycle Content Credits for LEED® projects. It can contribute to LEED® MR Credits 4.1 and 4.2, MR Credit 6 and may contribute to an Innovation in Design Credit.

TruBlend™ fiber technology is currently available in seven colors of Antron® Lumena solution dyed nylon including Granite, Fawn, Mushroom, Antique Olive, Gingerbread, Glacier and Graphite. All Antron Lumena® nylon colors are held to the same high end-use performance standards and are tested in heat set form for stain resistance, bleed resistance, color fastness to light and atmospheric contaminants, household bleach resistance and resistance to crocking.

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Antron Lumena® solution dyed nylon with TruBlend™ fiber technology joins INVISTA's other carpet fibers with sustainable attributes, including more than 50 colors of Antron Lumena® solution dyed nylon with 25% pre-consumer recycled content, Antron Legacy™ and Lumena® nylons with 90% pre-consumer recycled content and Bio\_Antron® carpet fiber, which contains up to 10% bio-based content.

### **About Antron® carpet fiber**

Antron® carpet fiber is constructed with type 6,6 nylon polymer, exceptional fiber engineering and treated with DuraTech™ soil resistance treatment. Carpet of Antron® nylon is tested against the Antron® Performance Standards Program, the highest fiber performance standard for carpet durability. For more information on Antron® carpet fiber, please call 1-877-5ANTRON or visit [antron.net](http://antron.net).

### **About INVISTA**

*INVISTA is one of the world's largest integrated producers of polymers and fibers, primarily for nylon, spandex and polyester applications. With a business presence in over 20 countries, INVISTA's global businesses deliver exceptional value for their customers through technology innovations, market insights and a powerful portfolio of global trademarks including: ADI-PURE®, ANTRON®, AVORA®, C12™, COMFOREL®, COOLMAX®, CORDURA®, CORFREE®, DACRON®, DBE®, DYTEK®, FRESHFX™, LYCRA®, PERFORMA™, POLARGUARD®, POLYSHIELD®, POLYCLEAR®, SOLARMAX®, STAINMASTER®, SUPPLEX®, SUPRIVA®, TACTEL®, TACTESSE®, TERATE®, TERATHANE® and THERMOLITE®. For more information, visit [www.INVISTA.com](http://www.INVISTA.com).*

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