



*bringing potential to life*

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**FOR IMMEDIATE RELEASE**

CONTACT: Michelle Eastman  
Vice President of Marketing and Communications  
Office: (316) 267-5437, ext. 137 | Cell: (316) 258-9014

**Companies and Donors Pledge \$1.1 million for  
Rainbows' A NEW DAY Campaign**

Wichita, Kan. – Lead donors have committed more than \$1.1 million toward a special campaign for the future of children with special needs. The campaign was announced publicly with the goal to raise at least \$2 million.

Spirit AeroSystems made a lead gift of \$200,000 to the campaign. Also leading the effort are the Boards of Directors of Rainbows and Rainbows United Charitable Foundation, Inc. with combined gifts of \$300,000. Lead donors among the Board include Chair, Steve Cox and his wife, Janis; Incoming Chair, Hale Ritchie and his wife, Janie; Grant Stannard, and Dan and Kendall Drake. Additional lead gifts include The Opportunity Project (undisclosed), K.T. Wiedemann Foundation, Inc. with \$100,000 and a challenge grant from the Lattner Family Foundation at \$100,000.

Major gift supporters include Koch Industries, Emprise Bank, INTRUST Bank Charitable Trust, Tom and Lisa Ritchie, Russ and Helen Meyer, Cox Machine, and one anonymous donor.

On behalf of the 10,500 employees of Spirit AeroSystems Wichita, we are pleased to provide financial support for the New Day campaign," said Gloria Farha Flentje, senior vice president, corporate administration and human resources. "We believe that investments in youth produce some of the greatest returns for our communities."

Funds will support Rainbows' comprehensive programs for children with special needs birth through age 21 and their families and overall agency operations, including the agency's 100 percent repayment plan for creditors.

“We are so grateful to all these donors for their commitment to children with special needs in our community,” said Hale Ritchie, A NEW DAY Campaign Chair. “Their caring and support is what makes this community so special. We could not do it without them and all the valued partners of Rainbows United.”

The Boards of Directors of Rainbows United, Inc. and Rainbows United Charitable Foundation, Inc. launched the public **A NEW DAY Campaign** at Rainbows’ Kids’ Point just southwest of K-96 and Oliver with the *Voices of the Rainbow* choir and comments by donors, Ritchie and Board Chair Steve Cox. Contributions to the campaign will be made to the Rainbows United Charitable Foundation, Inc., a separate 509(a)(3) supporting organization that will then be distributed to Rainbows United for operating needs. Donors interested in supporting A NEW DAY Campaign can visit [www.rucfoundation.org](http://www.rucfoundation.org).

Rainbows United is also supported through the United Way of the Plains, Sedgwick County, Kansas Social and Rehabilitation Services, Kansas Department of Health and Environment, Kansas Department of Education, insurance and Medicaid, parent fees, and private grants and donations.

“The generosity of all the donors and partners helps children and their families receive the individualized, quality services that make a difference for a lifetime,” Steve Cox, Board Chairman said. “The community’s support is needed now more than ever and we are well on our way to reaching our goal.”

In less than one year, Rainbows United has emerged from Chapter 11 bankruptcy this month with a 100% repayment plan to creditors.

Rainbows United will serve more than 3,000 children birth – 21 with special needs or at risk throughout Sedgwick and Butler counties this year. For 38 years, Rainbows has been dedicated to enhancing the lives of children with special needs and their families by bringing together community resources and providing customized services.

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